

innovating for:
Petrolia



Petainer provides Petrolia with a perfect packaging solution



The Results:

- Petainer packaging meets Petrolia's strict requirements on safety and chemical resistance... PET containers are almost unbreakable
- Adaptable PET containers with distinctive 'stand out' shelf appeal can increase product sales
- PET packaging provides Petrolia with an energy-efficient, low-cost packaging solution
- Petainer PET containers are fully-recyclable which helps to improve the company's environmental performance

Background:

Swedish company Petrolia manufactures a range of industrial and domestic lubricants and car care products at its headquarters in Loudden, Stockholm. It also has a factory in Söderfors, Tierps Municipality, which produces PE plastic packaging.

Owned by OKQ8 and Agro Oil, Petrolia is the first lubricants and car care products manufacturer in its sector to use PET packaging from Petainer.

The Challenge:

The nature of the contents makes it essential that the packaging used for all Petrolia products is strong, safe and reliable. The packaging must also meet the stringent requirements and specifications that are agreed with Petrolia customers.

Petrolia insists that its products - and packaging - have minimal environmental impact. The development and production of lubricating oils and mineral-based biodegradable oils is influenced strongly by leading-edge research on environmental thinking.

The Petainer Solution:

Petainer supplies millions of one-litre bottles to Petrolia for a variety of high-quality inflammable products such as lighter fluid, lamp oil, degreaser and solvent liquid goods.

Product safety and quality are imperative for Petrolia. PET provides peace-of-mind assurance and protection against leakage, spillage and contamination. PET is also virtually unbreakable which makes it extremely safe to use.

PET's adaptability means containers can be designed in distinctive, eye-catching shapes and in a wide variety of colours to build brand identity and product differentiation. PET bottles that catch consumers' attention can increase sales through their 'shelf appeal'.

“We chose PET because the packaging is flexible, strong, cost-effective and safe to use which, with our products, are important issues. Petainer understands this and provides the containers and the reassurance we need.”

Johan Welander, chief executive officer, Petrolia

Contact your Petainer representative to find out how our innovation could help your business or [click here](#) for further information.